

# 2016 ANNUAL REPORT



**4<sup>th</sup> LARGEST**

regional chamber in the United States



**23**

Affiliate Chambers



**6,000+**

Regional Members

Business expansions and relocations:

**\$569 million** invested regionally

**\$59 million** invested Downtown

Assisted with the creation/retention of

**1,842** jobs

New company locations:

**12** **6**

Regional Downtown

Business expansions:

**24** **5**

Regional Downtown



In partnership with Cultivation Corridor, helped pass Biorenewable Chemical Tax Credit Program



Global Insurance Accelerator: second class graduated



Opened Iowa's first diplomatic office in Des Moines: the Consulate of the Republic of Kosovo

Global Insurance Symposium hosted record **430** attendees representing four countries



Partnered on development of Capital Crossroads 2.0 with input from more than 3,000 people

Hosted CEOs for Cities National Workshop

Square One DSM clients raised **\$5.1 million** in capital

**113** regional business events with **11,300** attendees

Grew YPC membership to **650** members

**8,930**

GetActive Workplace Wellness toolkit downloads

**82** college and professional level recruitment events

UNITED TO DRIVE ECONOMIC GROWTH WITH ONE VOICE, ONE MISSION, ONE REGION.



**GREATER DES MOINES PARTNERSHIP**

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Launched Global DSM:

- Trade and Investment Strategy in collaboration with The Brookings Institution and JPMorgan Chase
- International Talent Strategy in collaboration with New American Economy



42

students engaged in Youth Leadership Initiative (YLI)



330

Executive Forum on Diversity and Inclusion attendees

74 million

impressions of Partnership hashtags

Nearly 300

interns participated in Seize the City

83



total videos created by The Partnership



200+

Social Media Ambassadors engaged

Launched: #SeizeDesMoines Facebook Group, securing

1,660 members to-date



Refreshed The Partnership's brand

Nearly

750,000

attendees hosted at Downtown Community Alliance programming



Downtown Farmers' Market presented by UnityPoint Health – Des Moines

World Food & Music Festival

Wonder of Words Festival

Out to Lunch

GuideOne ImaginEve!

Brenton Skating Plaza

Created Internships 101 Guide



Des Moines Arts Festival® won 25 IFEA Pinnacle Awards including the Gold Grand Pinnacle Award for Best Festival in the World for the third consecutive year



Partnered in launch of Connect Downtown walkability study

Helped launch Des Moines Corporate Games

4,272

Partnership media story placements

Led

189



leaders on DMDC trip

40+

development projects in Downtown Des Moines



Downtown recycling program launched

Unveiled Art Route in Downtown Des Moines and West Des Moines art pocket

10,430

Iowa Caucus Consortium national media story placements

**#1** Best City for the Middle Class  
— Business Insider

**#2** Most Affordable Place to Live  
— U.S. News & World Report

**TOP 10** City to Live and Work  
— Robert Half's Career City Index

